

Essay Writing Competition for Office Bearers of Associated Institutes - 2025

This Essay Writing Competition is open to Office bearers of Associated Institutes of Insurance Institute of India.

Topic: "Methods of Publicity /Marketing Campaign of III through Associated Institutes".



Prizes

First Prize	: ₹. 5,000/-
Second Prize	: ₹. 3,000/-
Third Prize	: ₹. 2,000/-
Consolation Prize	: ₹. 1,000/-

Submit your essay at competition@iii.org.in

Last Date of Submission: 31st December, 2024

Website: www.insuranceinstituteofindia.com

Refer next page for Rules & Regulations

Rules & Regulations:

1. The Competition is open to the office bearers of Associated Institutes of the Insurance Institute of India.
2. No age restrictions.
3. Essay will be accepted from individual members only. Joint contributions will not be accepted.
4. Essay submitted for consideration should not be previously published or presented elsewhere.
5. The contribution should be original. Participant should make a declaration to that effect while submitting the essay.
6. The Essays must be sent through e-mail on competition@iii.org.in and should reach on or before 31st December, 2024.

7. Prizes:

Particulars	Prize Amount (₹.)
1 st Prize	₹. 5,000/-
2 nd Prize	₹. 3,000/-
3 rd Prize	₹. 2,000/-
Consolation Prize	₹. 1,000/-

8. **Word Count limit of Essay:** Maximum – 5,000 words & Minimum – 3,000 words plus an Abstract of not more than 500 words. The contribution should be submitted in word format (.doc file) with the following settings:

Font Name – “Times New Roman”

Font Size – 12

Space between lines – 1.5

Space before paragraph – 6 pt.

Rules & Regulations:

9. The essay should be original, well researched and all sources should be duly acknowledged. A bibliography, a list of references and footnotes, if any, should be attached at the end of essay.

This will not add to the final word count of the Essay. The participants should avoid using overbearing words and sentences. Participants should ensure that the essay ideas are well expressed and in neat manner.

10. Participants should ensure that their Essay is free from plagiarism. Essays which are found plagiarized will be disqualified from the competition.

11. **The contribution should be submitted in the following format:**

- Covering Letter containing participation and self-declaration regarding originality of the Essay.
- Main Essay in word format i.e. .doc file only **(do not mention author details in this file)**

The below details of Participant / Author in excel format i.e. .xl file is mandatory to be submitted;

Name of the Participant / Author	
Office Bearer of the Associated Institute	
Residential Address	
Office Name & Address	
Contact No. (Mobile/ Landline No.)	
Qualification	
Date of Birth	
Email ID.	
Membership of which Asso.Inst.	
Registration ID.	
Candidate ID.	

In case the author's name or any identifiable details appear in the main body of essays, such entries will be disqualified.

Rules & Regulations:

12. The Institute shall have the copyright of the essays selected for award which shall become the property of the Institute.
13. If any Essay entry is found to be incompatible with the above Rules and Conditions then, such entry will not be considered. The Institute reserves its right to accept or reject the contributions received for the Competition and the decision of the Insurance Institute of India shall be final and binding in this respect.
14. The result of the Essay Writing Competition will be announced in the Council Meeting (Mid-Term) which will be held in the month of February/March, 2025 & also on the website www.insuranceinstituteofindia.com.
15. For any query regarding submission of the essay, kindly contact to Ms. Poonam Raut, Admin Officer (Secretarial Department) on 022-69654221/8888084641, Ms. Meghana Shivtarkar, Admin Officer (Secretarial Department) on 022-69654241/9930884554 or ✉ to us on competition@iii.org.in.