

College of Insurance

Insurance Institute of India, Mumbai

Classroom Training Session on Health Insurance and Preventive Care (CT-HI&PC), (From: 15th to 16th July, 2024)

Program Concept and Objectives:

The Healthcare industry in India is going through major changes in recent times. Following the Covid-19 pandemic, clinical investigations, treatment costs and health complications have become more complex.

Increased health awareness in the country, higher earnings of the middle and lower classes of the society, access to healthcare, regulatory efforts in product standardization and price liberalization, simplification of claims protocols, and cashless tie-ups of insurers with hospitals, as well as governmental schemes like Ayushman Bharat PM - Jan Arogya Yojana (PM-JAY) are some of the factors that have positively influenced the demand for Health Insurance. Health Insurance constitutes 38.02 percent (as against 36.48 percent in 2021-22) of the total premium as per IRDAI Annual Report (2022-23). Health Insurance providers have witnessed substantial changes in customer demand and customer expectations.

IRDAI has developed mechanisms to enhance health insurance penetration and ensure that claims are processed efficiently. As the number of people covered increases, the need for Preventive Care and Wellness initiatives also need to increase. This is required to keep people healthy, to reduce misconceptions about overutilization of insurance benefits and to rationalize the number of claims, so that the needs of the sick are met judiciously with fairness to all the stakeholders. PM-JAY has created better awareness about Wellness and Preventive Care. However, Insurers need to ponder more and develop strategies on wellness and preventive care for making Health Insurance sustainable.

College of Insurance has designed the '*Health Insurance – Preventive Care*' program for serious-minded insurance professionals who wish to understand the changing dynamics of the Health Insurance market and how practitioners are actually navigating through the challenging market situations with the help of regulatory changes and wellness initiatives.

Key Takeaways from the Program:

The program is designed to enable participants to appreciate:

- the environment in which Health Insurers are operating today
- the challenges in underwriting Health Insurance business

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- current initiatives and efforts of the Insurance Regulator to promote Health Insurance
- the efforts of the industry in Wellness and Preventive Healthcare, and
- the work being done by the industry in mitigating fraud in Health Insurance.

Participant Profile:

The Program is designed for executives working in health departments of Insurance Companies, Brokers, TPAs, and those who are interested to work in areas related to Health Insurance.

Program Coordinator:

Ms. Madhavi Gurav – 022-69654214 Email: gurav@iii.org.in

Program Duration & Timing:

2 days & from 10.00 a.m. to 05.00 p.m.

Program Fees:

- **Participants requiring residential facilities:** Total amount Required –Rs. 11800/- i.e. (Rs. 10000/- plus 9% CGST + 9% SGST).

The fees cover tuition, course material, A/C single room accommodation in the Institute's campus and full boarding (bed tea/coffee, breakfast, lunch, light refreshments in the evening and dinner). All rooms are fully furnished with attached bathroom and Internet facility.

Rooms are reserved from 12.00 noon onwards the day prior to the commencement of the program. The participants can stay till 12.00 noon next day after the conclusion of the program.

- **Non-residential participants:** Total amount Required –Rs. 8496/- i.e. (Rs. 7200/- plus 9% CGST + 9% SGST).

The fees cover tuition, course material and day boarding (i.e. tea/coffee during tea breaks and lunch for actual days of training).

Payment Terms and Conditions:

- 1) The payment should be received by the College of Insurance before the commencement of the program.
- 2) The confirmation of registration for the program will be subject to receipt of payment.

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3) Please see below details for Bank Transfer.

Name of the Beneficiary	Insurance Institute of India
Account No.	004010100143462
IFS Code	UTIB0000004
MICR Code	400211002
Swift Code	AXISINBB004
Name of Bank	Axis Bank Ltd
Address	Branch - Fort Branch Address - Universal Insurance Building, Ground Floor, Sir P M Road, Fort, Mumbai - 400001.

4) For online payment mode by following the below link

https://www.insuranceinstituteofindia.com/o/COI_WebPortal/cmc/eventDetails?eventid=2149

Program Venue, Location and Parking:

Program Venue:

College of Insurance,
Insurance Institute of India,
C-46, G-Block, Bandra-
Kurla Complex,
Mumbai - 400 051 India.

Please follow the link /
scan QR Code for
training venue.



<https://qrگو.page.link/qs2Qb>

Public parking available at 5 minutes walking distance (Behind US Consulate).

Program Team:

Ms. Nilambari Bagde	college_insurance@iii.org.in	022-69654234
Mr. Sujay Mahadik		022-69654251
Ms. Akshara Nagpal		022-69654266
Ms. Jayashree Salian		022-69654249
Ms. Mrunal Satam		022-69654216